



Promoting Your School: Going Beyond PR (3rd Revised edition)

By Carolyn Warner

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Promoting Your School: Going Beyond PR (3rd Revised edition), Carolyn Warner, Increase public confidence and support for your school through effective communications! Administrators will find that this updated edition of the bestseller is packed with techniques for projecting a positive school image and strengthening the fourway partnership between schools, parents, community, and the private sector. The author offers novice and experienced school leaders practical tools for successfully communicating school goals, successes, challenges, needs, and educational priorities. The new edition features: updated examples of recommended strategies within each chapter; new chapters on 'Communicating with Technology' and 'Rallying Support for Public Schools'; revised, user-friendly Table of Contents and List of Resources.



Reviews

Simply no terms to explain. I am quite late in start reading this one, but better then never. Its been written in an remarkably easy way and is particularly merely soon after i finished reading this book where basically changed me, affect the way i really believe.

-- Prof. Jedediah Kuhic DVM

Absolutely essential study book. It is loaded with wisdom and knowledge I found out this ebook from my i and dad suggested this ebook to understand.

-- Dr. Lera Spencer

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HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...