



Killer Business Plan (Paperback)

By Peter Mehit

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.When people think about starting a business, writing a business plan is usually the last thing they consider. It's exciting to dive into details, start choosing paint colors, pricing equipment. Yet starting a business without a plan is like taking a trip to a new place without a map or building a house without blueprints. You may finish, you may even get a good result, but the odds are it will cost you more time and money than if you'd figured it out ahead of time. There's a school of thought about entrepreneurship that believes that you should just get going. Focus on the product and the customer and make it great. There's a lot of validity to that argument. But there is another part of the business, the machine that gets materials ordered, that produces product, that manages cash flow. Not planning that part, the machine of your business, is akin to relying on miracles. Writing a business plan takes your business idea out of your head and brings it into the world...



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