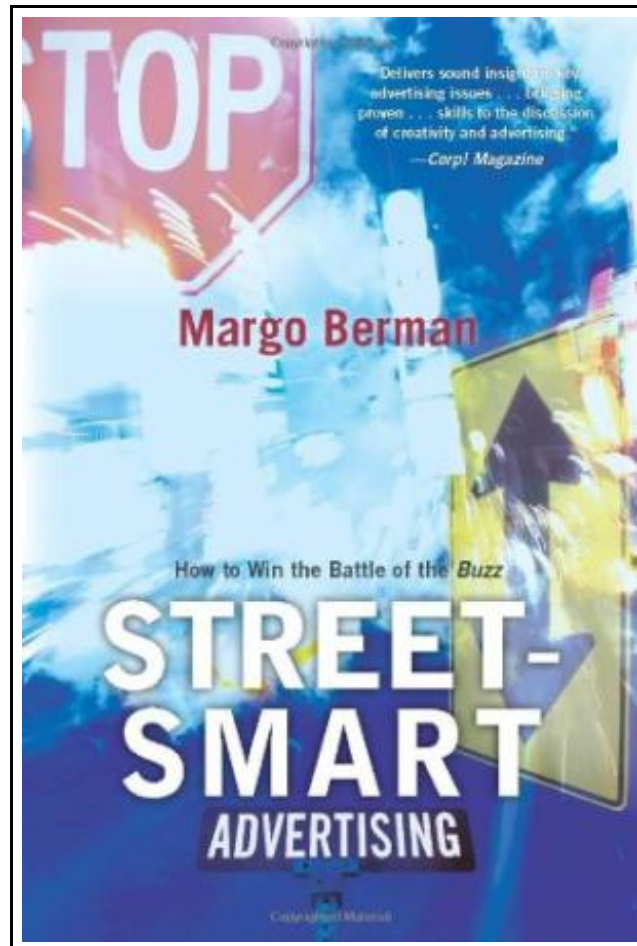


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STREET-SMART ADVERTISING: HOW TO WIN THE BATTLE OF THE BUZZ



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